



CONCORDIA
FORMULA RACING

Sponsorship Package
2026-2027

About Concordia Formula Racing



Concordia Formula Racing is an organization with a rich history of over 30 years of undergraduate competition with SAE International and over 100 other teams from around the world. The 6th year electric team is now producing high-performing electric vehicles at a pace to compete with the very best teams.

WHAT WE DO

The team offers students an opportunity to work in an environment focused on collaboration and developing one's engineering skills with the goal of preparing them for the challenges they may encounter in the workforce. The goal of the team is to bring together a diverse set of engineering backgrounds and to allow them to work together. This gives students an opportunity to gain experience with a multidisciplinary project and develop communication and problem-solving skills.

WHY WE DO IT

Concordia Formula Racing will be participating in Formula SAE Michigan and various other competitions held throughout the year to put our prototype to the test against other schools.

Past Results



2023: Concordia's first functioning car in the electric Formula SAE series, the stepping stone to the high performing prototypes to come.

- 35th place out of 69 teams
- 6th place in cost
- 50 points in design

2024: Concordia's first fully tech legal running electric car, CFR24, completes all dynamic events and finishes 19th out of 79 teams.

- 80 points in design
- 5th place in cost
- 7th place in efficiency
- 14th place in endurance



2025: CFR25 is an optimization of the successful platform of CFR24 and achieves the teams highest ever design score.

- 95 points in design
- 41st place out of 100 teams

2026: CFR26 became Concordia Formula Racing's most advanced and lightest car to date, ranking as the 2nd best Canadian team at Formula SAE Michigan 2026. The car pushed the boundaries of battery pack design while achieving greater cost efficiency and strong overall competition results.

- 3rd Lightest Battery (Lightest Aluminum Battery)
- 3rd place in cost event
- 19th place out of 88 participating teams
- 15th place in skidpad
- 95 points in design
 - 26 points out of 30 in powertrain design



A message from the coordinator



Coordinator | Vanessa Montanaro

Thank you for considering supporting Concordia Formula Racing for the 2026–2027 season. Your partnership allows us to innovate, compete, and represent Concordia University and your company at the highest level in the Formula SAE Electric series.

Last season, our CFR26 prototype featured major improvements through weight reduction, a more advanced battery pack, and significant advancements in our electrical and hardware systems. Building on the lessons learned and challenges we faced during the 2025–2026 season, our team has set even more ambitious goals for the year ahead.

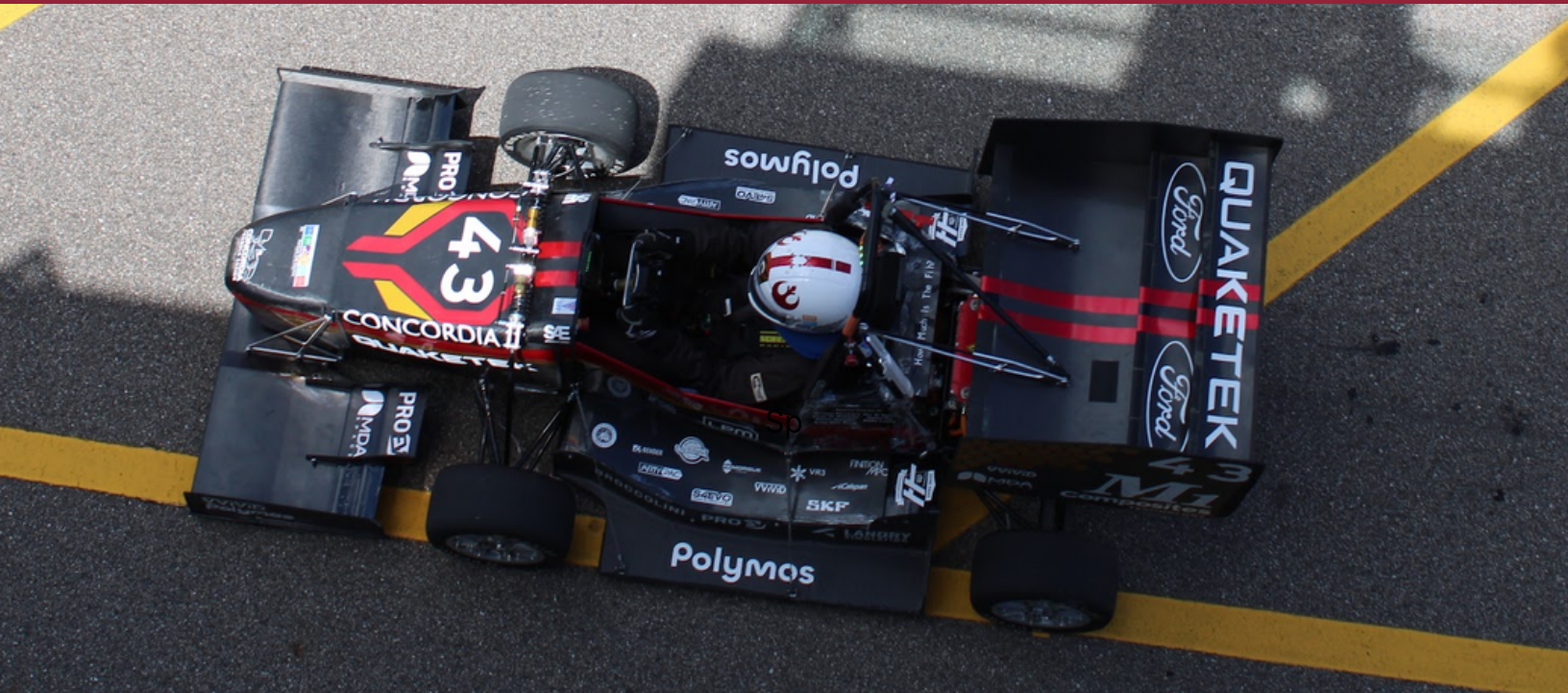
For the 2026–2027 season, our goals include a complete redesign of the suspension and chassis, further development of our vehicle dynamics, and expanded testing time to fine-tune performance while giving our drivers more time behind the wheel. We also plan to improve our data acquisition by conducting more testing days and integrating additional sensors throughout the vehicle, allowing us to make more informed engineering decisions and further optimize vehicle performance.

Our team of hardworking and dedicated students is determined to make this the most competitive season in Concordia's Formula SAE Electric history. With every subsystem continuing to evolve and improve year after year, we are confident that our team is ready to take the next step and achieve even greater success in the upcoming competition with your support.

Sponsorship Benefits

Why sponsor us?

By supporting our team, you are helping a fully student-run organization of ambitious young engineers develop the racing machines of the future. All monetary and in-kind contributions directly enhance our ability to learn, innovate, and compete at the highest level.



With your help and support, we are confident that our team will be able to achieve our goals and make you proud. By sponsoring us, you are promoting:

- The learning and growth of future engineers
- Student initiative, innovation, and passion
- Your company's commitment to the future of engineering

Your support for our project will be met with massive appreciation from the team and public representation at our events and online platforms.

Sponsorship Tiers

Tier	Diamond	Gold	Silver	Bronze	Sponsor
*Amount	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Logo on Website	✓	✓	✓	✓	✓
Grouped Social Media Post	✓	✓	✓	✓	✓
Concordia SAE AutoX invitation	✓	✓	✓	✓	
Logo on Teams Uniform	✓	✓			
**Logo on Car	✓	✓	✓		
Extra Large Logo on Car	✓				
Individual Social Media Post	✓	✓			
Company Promotion at Team Events	✓	✓			
***Team Attends Company Event	✓				

*FundOne: Tax receipts only available through donation, no sponsor perks given for donations apart from AutoX invite and social media thanks

**Logo placement and size vary by sponsorship tier

***Team attendance with vehicle depending on availability

Sponsorship Publicity

Our sponsors benefit from exposure to:

- Engineering students & faculty, both at Concordia and many other universities
- Industry workers judging & volunteering at competitions across North America



For the duration of one year, our sponsors benefit from promotion across the team's website, social media platforms, printed promotional materials, competition apparel, and banners, depending on their sponsorship tier.

[ABOUT US](#)[TEAM HISTORY](#)[MEET THE TEAM](#)[SPONSOR US](#)[CONTACT](#)



The Concordia Formula Racing team unites students from diverse backgrounds and engineering disciplines, including mechanical, electrical, and software engineering. Drawing on skills and experience from various student-led organizations, our team is dedicated to advancing sustainable transportation solutions for a greener future. With a shared passion for innovation, our members are always ready to tackle new challenges and achieve greater heights.

By sponsoring Concordia Formula Racing, you will play a crucial role in fostering student growth and development. Your support will help drive innovation, creativity, and passion, while empowering students to gain invaluable hands-on experience through this interdisciplinary project. Together, we can inspire the next generation of engineers and bring ambitious ideas to life.

[CHECK OUT OUR SPONSORSHIP PACKAGE](#)



[OUR SPONSORS](#)



[Concordia Formula Racing](#)

74 posts

1,987 followers

520 following

School Sports Team

Concordia's Student Formula Racing Team 🏁

3rd In Cost at Michigan 2026

2nd Best Canadian Team at Michigan 2026

Location: Montreal, Quebec



Concordia Formula Racing

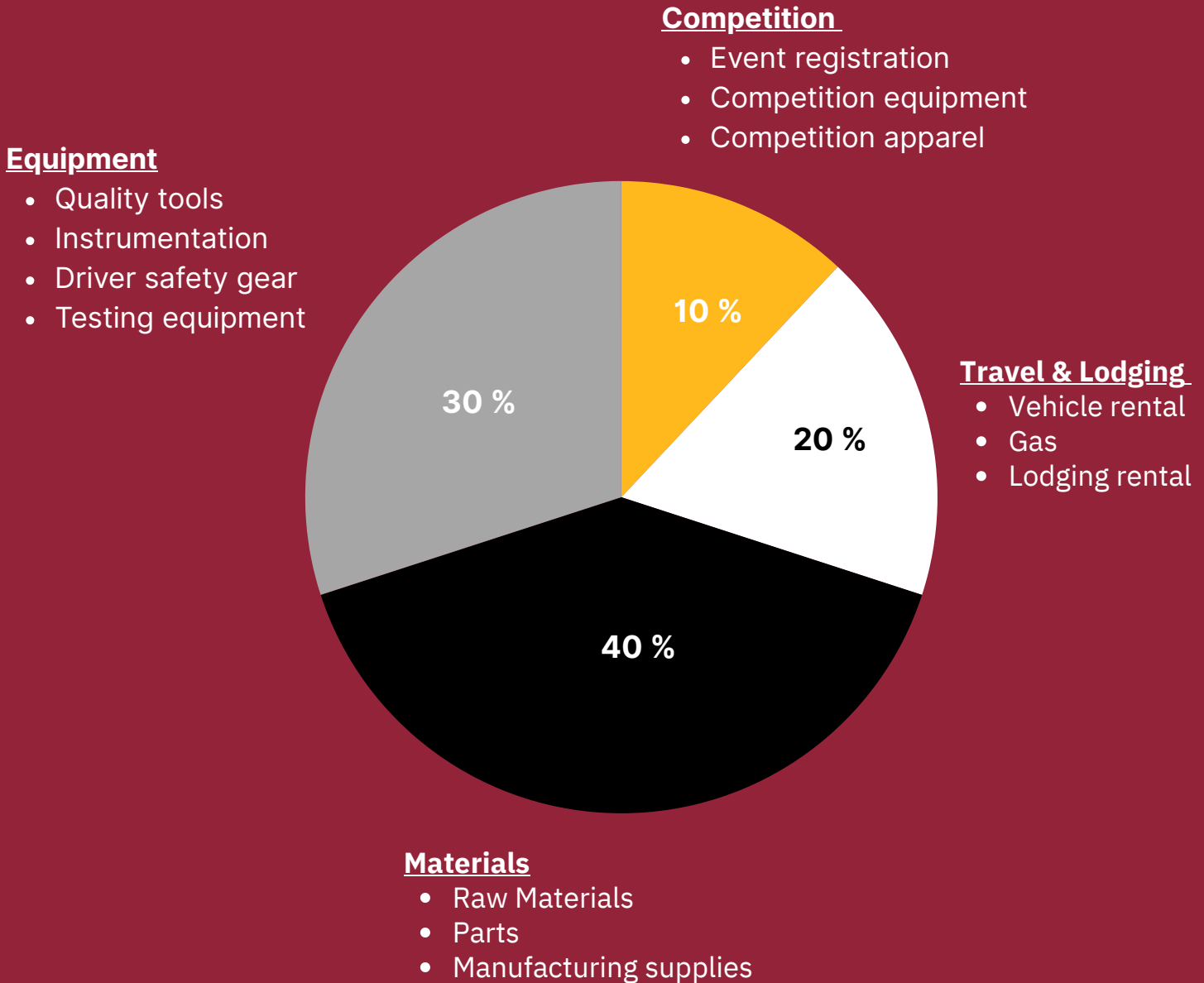
Motor Vehicle Manufacturing · Montreal, Quebec · 89 followers · 11-50 employees

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Budget Breakdown

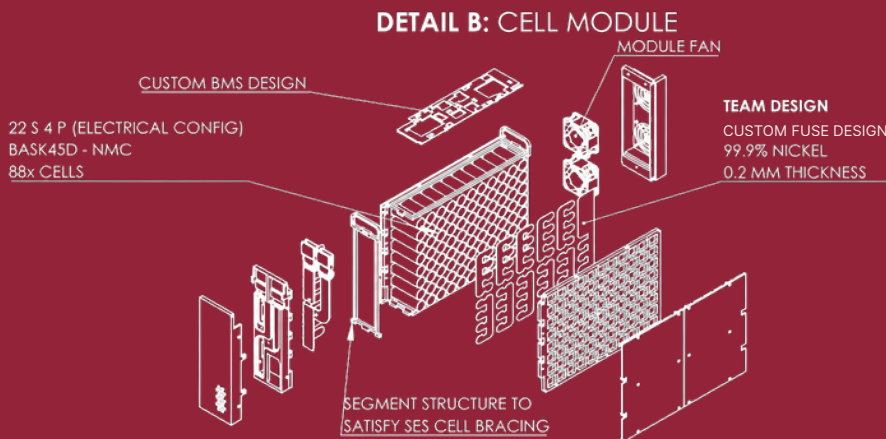
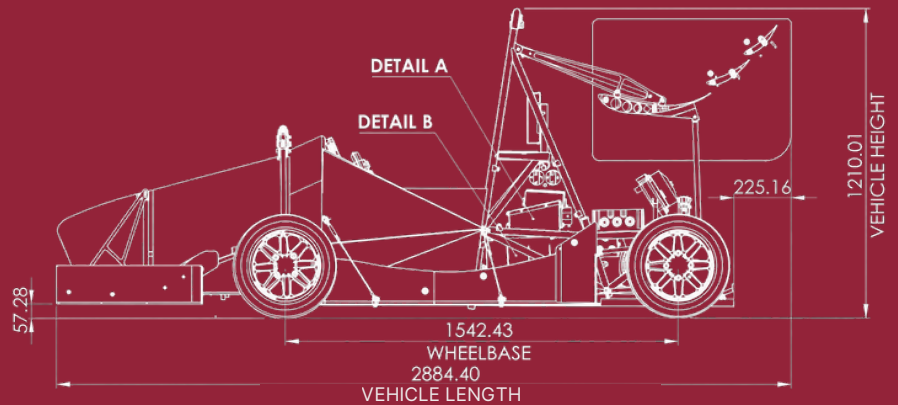
The team's main expenses are manufacturing, materials, and competition expenses including travel and mobilization:



Your sponsorship directly encourages us to attend more competitions, design and build more advanced machines, and to develop ourselves further than ever before.

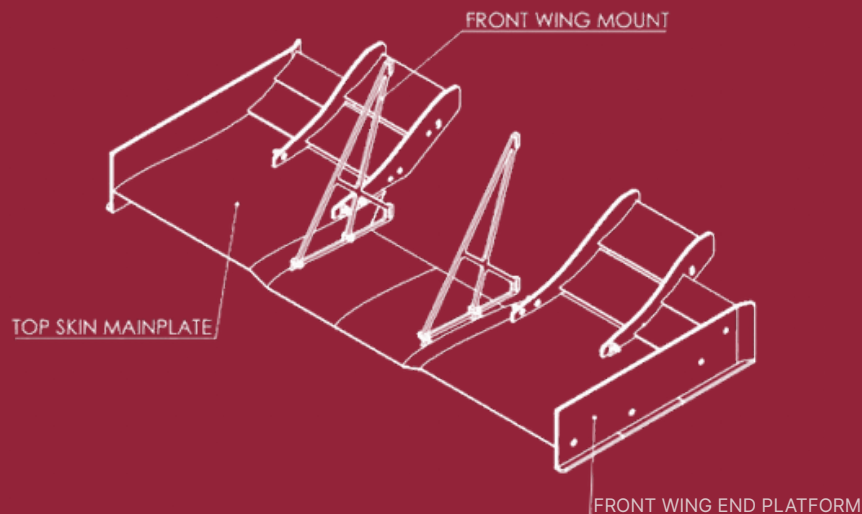
Our Engineering Philosophy

We commit to building advanced and high performing electric racing machines. Through use of lightweight materials and creative manufacturing processes, we are able to build complex racing vehicles on our tight timeline.



With a focus on efficiency, reliability, and performance, our team designed and manufactured a custom battery pack. Through careful cell selection, structural optimization and rigorous validation. This accomplishment reflects our team's commitment to innovative engineering and lightweight design.

Our fully integrated front, side, and rear wing package maximizes downforce while minimizing drag. Validated through CFD analysis, wind tunnel testing, and on-track testing, the aerodynamic package improves cornering, stability, and overall vehicle performance.



Team Testimonial



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Before I even graduated high school, I knew I wanted to join Formula SAE. When I finally got to Concordia, I could not wait to meet the team and get started working on the car. Over my time on the team, I learned many different skills that are still valuable in my career as a design engineer. I learned hard skills such as manufacturing, simulation, design, and validation. But what was the most valuable to me were the soft skills I learned along the way. I was mentored by older members on the team, learning first how to be part of an operating team, then learning how to improve that team and later how to lead it. I also found great joy in passing the torch and mentoring younger students, and helping them improve as engineers. Joining this team was without a doubt the best decision I made during my time at Concordia. What I learned on this team through my time as Brakes and Suspension lead as well as team Captain is the main reason I was able to get to where I am today and why I can excel in my role as Mechanical Design Engineer. I am also extremely grateful to the supporters and sponsors whose generosity enables this team to exist, granting students the same opportunity that shaped my career.

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– Leandre Guertin, Mechanical Design Engineer, Tesla

Contact us

www.concordiasae.ca
[@concordiaformularacing](https://www.instagram.com/concordiaformularacing)

formula@ecaconcordia.ca
[Concordia Formula Racing](https://www.facebook.com/ConcordiaFormulaRacing)



THANK YOU FOR YOUR CONSIDERATION!



Mail

CONCORDIA SAE
c/o Mechanical Engineering Dept
1455 de Maisonneuve
Ouest, Montréal
Québec, Canada, H3G 1M8

Shipping

CONCORDIA SAE
2100 rue Bishop, H-022
Montréal
Québec, Canada, H3G 2E9